



**Heart of Tyler's Twelfth Annual
Black Tie Bingo**

“Where Dreams Come True”

Sponsorship Opportunities

Event Details:

“Be our guest, be our guest! Put our service to the test” at Heart of Tyler’s 2019 Black Tie Bingo “Where Dreams Come True!” Black Tie Bingo Gala benefits Heart of Tyler, our community’s only non-profit organization solely dedicated to downtown revitalization.

Black Tie Bingo will feature four “high stakes” bingo games, hors d’oeuvres and desserts, spirits, silent auction, games and some magic! One hundred percent of the net proceeds of this event will go to the Heart of Tyler.

Date: Saturday, August 10, 2019

Time: 6:30 p.m. to 11:00 p.m.

Location: Downtown Tyler, Regions Bank Lobby, 100 E. Ferguson

White Tie Sponsor \$5,000

Your logo placed on BTB invitations and programs

Your logo with hyperlink on BTB website and post-event photo web page (primary placement)

Prime seating at event

Opportunity to “call” one game of Bingo (first come, first served)

Signage at event

Eight tickets to the event and Bingo cards for eight people

Black Tie Sponsor \$3,000

Your logo placed on BTB invitations and programs

Your logo with hyperlink on BTB website and post-event photo web page

Prime seating at event

Signage at event

Four tickets to the event and Bingo cards for four people

Invitation Sponsor \$2,000 (One Sponsorship/ Available)

Primary logo placement on 500 invitations (along with White Tie and Black Tie sponsors)

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB program as sponsor

Signage at event

Two tickets to the event and Bingo cards for two people

Wine Pull Sponsor \$2,000 (One Sponsorship Available)

Signage with your logo at the Wine Pull area

Opportunity to serve as “host” at the Wine Pull area

Your logo on BTB invitation and wine list as sponsor

Your logo with hyperlink on BTB website and post-event photo web page

Two tickets to the event and Bingo cards for two people



Table Sponsor \$1,500 (Four Sponsorships Available)

Host of table for 10 with prime seating at event

Signage with your logo on table

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB invitation and program as sponsor

Signage at event

Bingo cards for ten people

Top Hat Sponsor \$1,000

Signage with your logo in prime event location

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB invitations and programs as sponsors

Two tickets to the event and Bingo cards for two people

Silent Auction Sponsor \$1,000 (One Sponsorship Available)

Signage with your logo by silent auction area

Your name listed on BTB invitation and silent auction program as sponsor

Your logo with hyperlink on BTB website and post-event photo web page

Two tickets to event and Bingo cards for two people

Ticket Sponsor \$500 (One Sponsorship Available)

Logo on tickets distributed to ticket purchasers

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB invitation and program as sponsor

Signage at event

Two tickets to the event and Bingo cards for two people

Game Sponsor \$500

Sponsor announcement before game

Your logo on game cards to be used by players

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB invitation and program as sponsor

Signage at event

Two tickets to event and Bingo cards for two people

Bingo Game Sponsor \$500 (Four Sponsorships Available)

Sponsor announcement before Bingo game

Your logo with hyperlink on BTB website and post-event photo web page

Your name listed on BTB invitation and program as sponsor

Signage at event

Two tickets to event and Bingo cards for two people

Host \$250

Name listed on BTB website and post-event photo web page

Your name listed on BTB invitation and program as sponsor

Signage at event

Two tickets and Bingo cards for two people